Figure 1



1112 13 A378M Marker 9 10 B16 78 Hela 5 6 Tel 3 4 293 1 2 HT1080

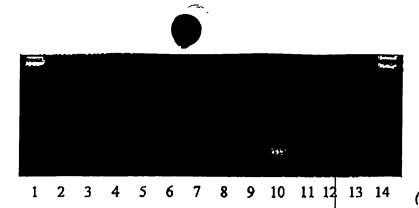


Figure 3 A The Tyr115bp promoter active in non-RtPCR for cells. melanoma expression of the CAT gene directed by the Tyr115bp promoter, in a range of non-melanoma (lanes 2-9, 11 and 13) and melanoma lines (lanes 10 and 12), indicated that expression is observed in at least 2 non-melanoma cell lines (293, lane 4 and Tel CeB6, lane 6).

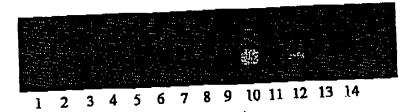


Figure 3B

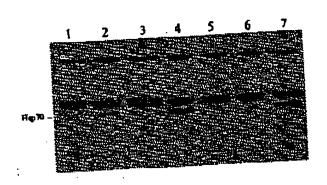


Figure 5

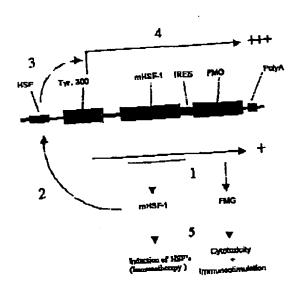


Figure 6



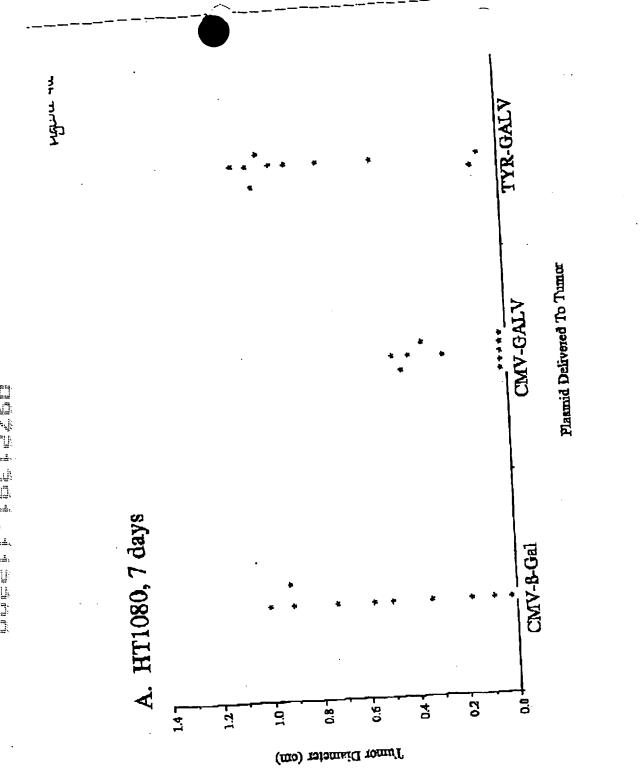
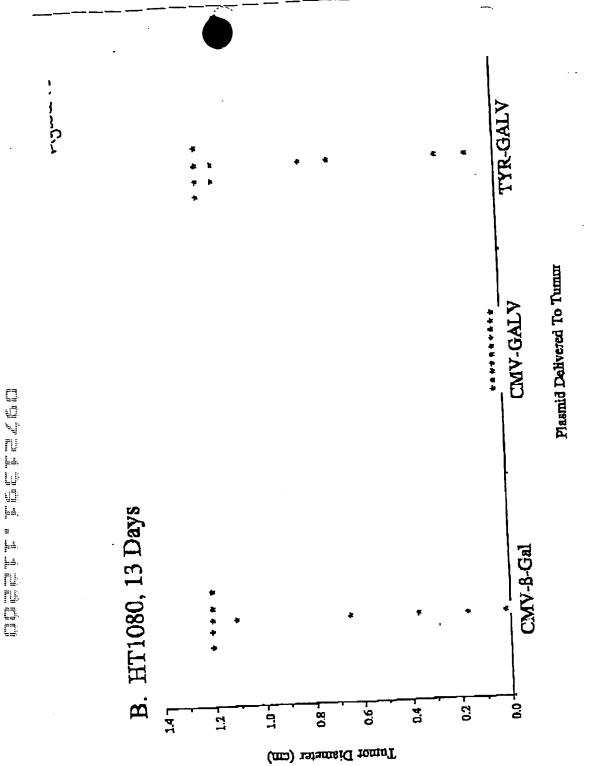
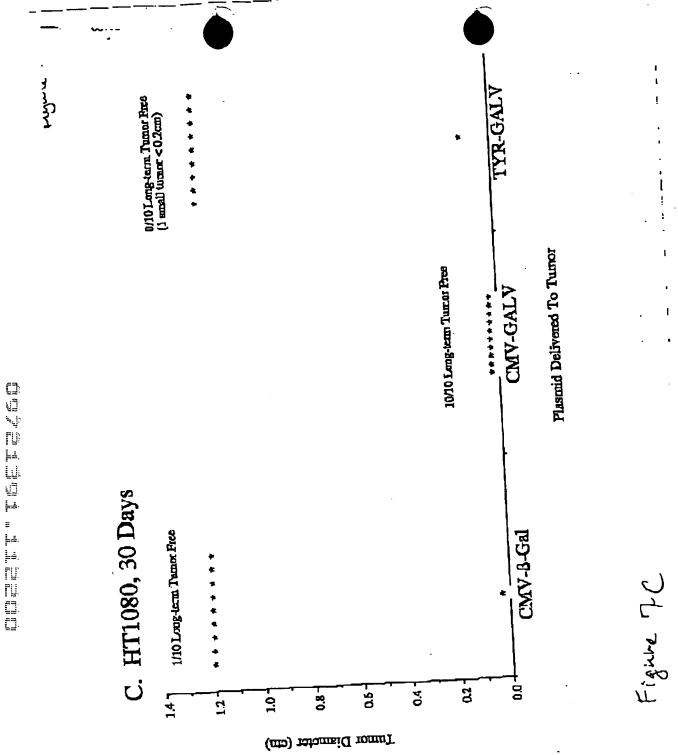


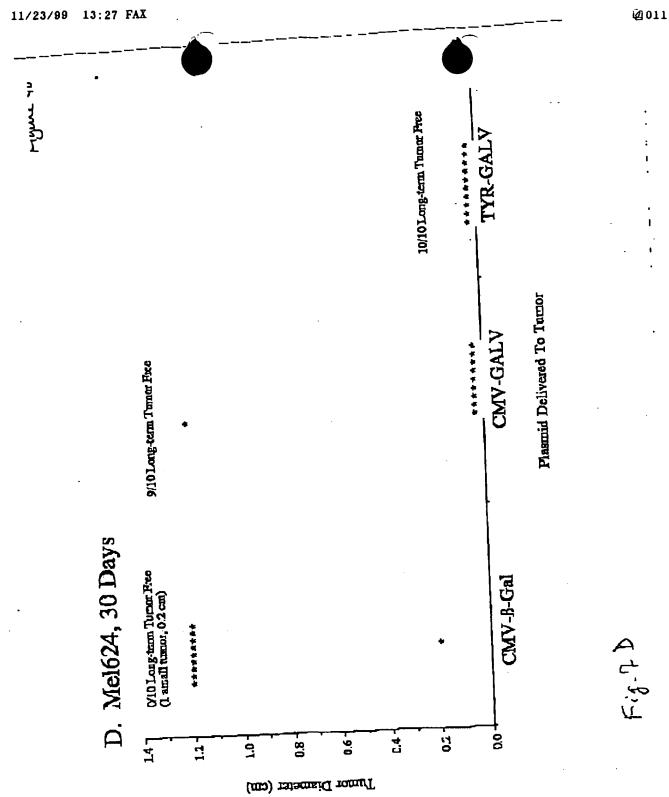
Figura 7A











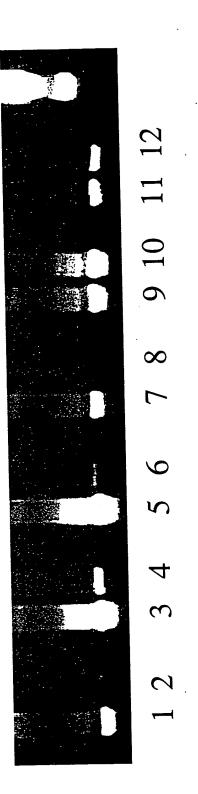
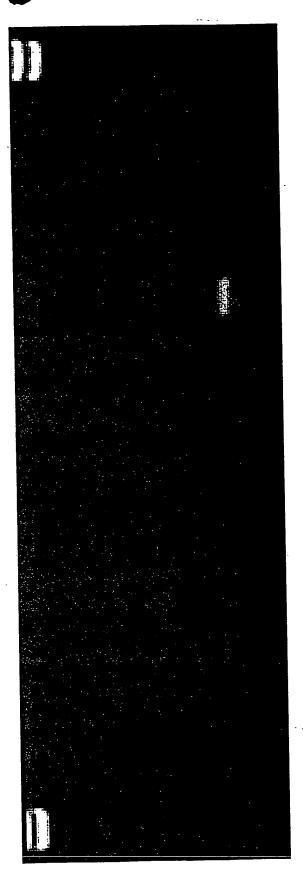


FIGURE 8

4



9 10,11 12 13  $\infty$ 4 n 2



FIGURE 9B

AGAATGITCTAGAAG (ACTGGAGAT)

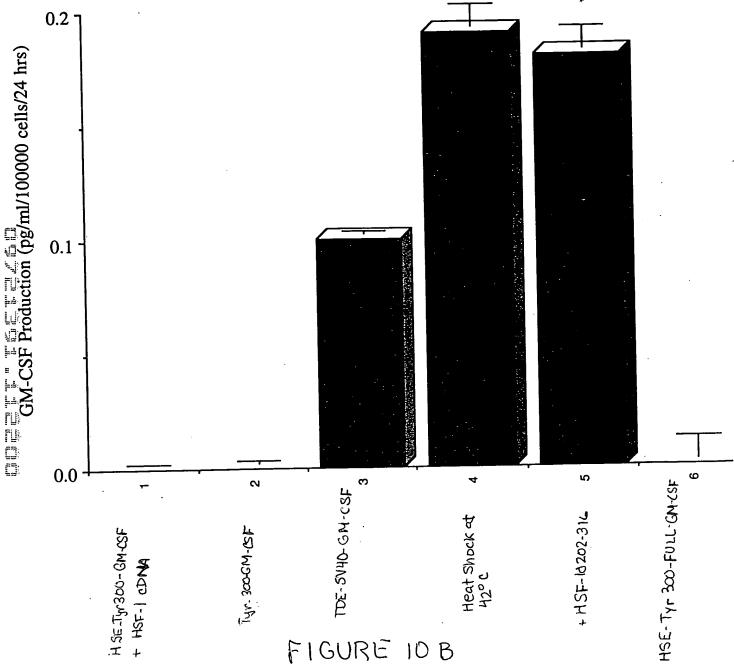
TYR 300bp --

.....E-Box

.....(TURN)<sub>n</sub>...

HSE





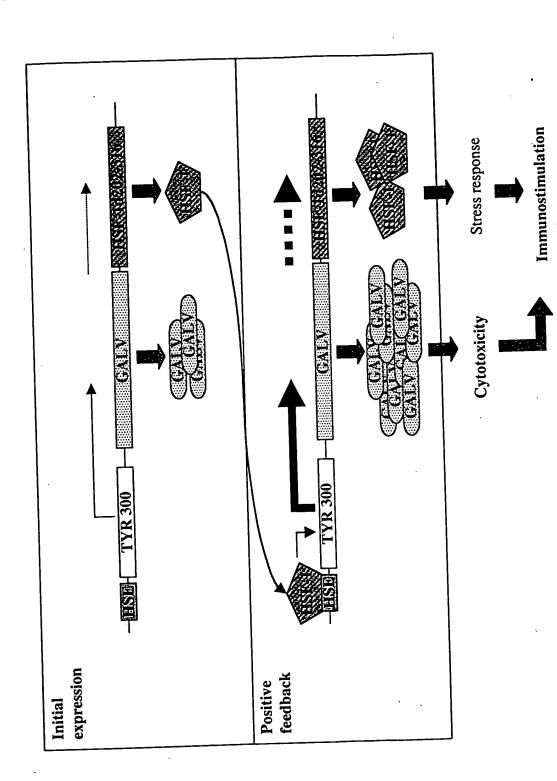
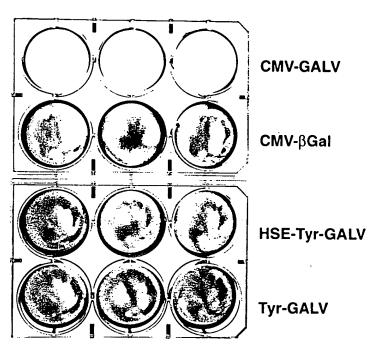


FIGURE 11

# HSD-Euman IV-CALV-missralm B16 cells

	95				
GALV					
					e de la companya de l
HSP70					
				:	
mHSF-1		And the second s		The second secon	

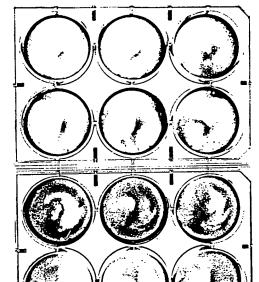
### Tel.CeB6



PH872409\_1.DKG

FIGURE 13A

### Tel.CeB6



HSE-Tyr-GALV + Heat

Tyr-GALV + Heat

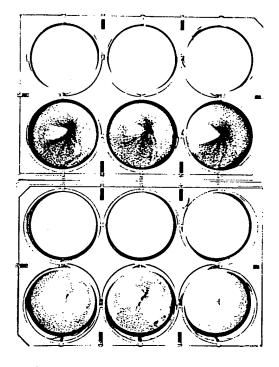
HSE-Tyr-GALV + mHSF-1

Tyr-GALV + mHSF-1

PH872409 5.DIG

FIGURE 13B

### Mel 624



CMV-GALV

CMV-βGal

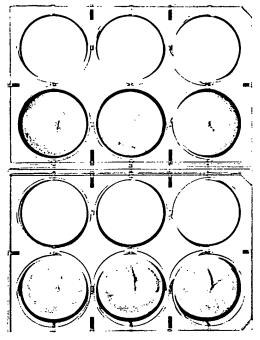
HSE-Tyr-GALV

Tyr-GALV

PH872409 5.DK

FIGURE 13C

### Mel 624



HSE-Tyr-GALV + Heat

Tyr-GALV + Heat

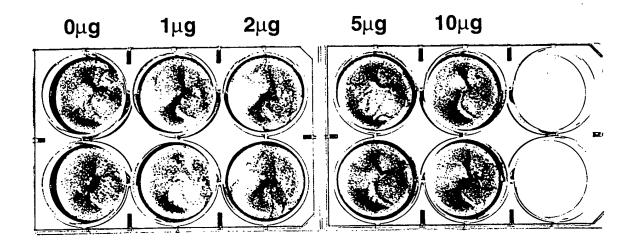
 $\textbf{HSE-Tyr-GALV} + 5\mu \textbf{g mHSF-1}$ 

Tyr-GALV + 5μg mHSF-1

PH872409 4.DIG

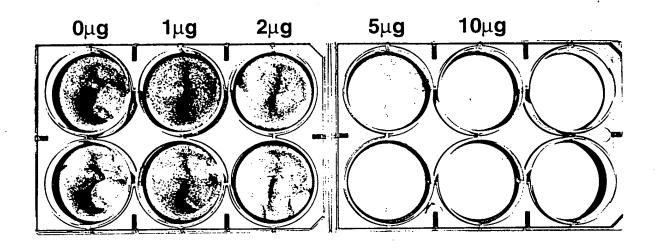
FIGURE 13D

## MeI 624: $5\mu g$ HSE-Tyr-GALV + CMV- $\beta$ Gal



PH872409\_2.DIG

Mel 624: 5μg HSE-Tyr-GALV + mHSF-1



PH872409\_3.DIG

Ą.

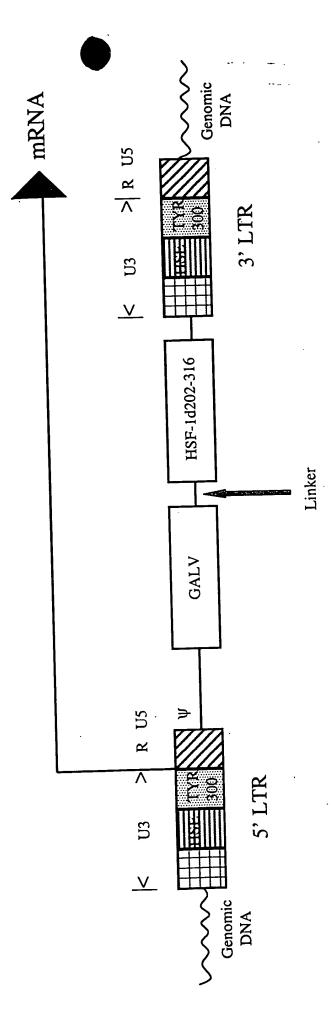


FIGURE 14A

# Mel 624

Syncytia Formation with Time Following Infection (hrs)

Vector

+++ +++ †. † + + pBabe GALV-HSF-1-(wtLTR) pBabe GALV pBabe Puro

++++

+++

pBabe GALV-HSF-1-(HSE Tyr LTR)

++++

++++

+++

++++

++++ ++++ ++++ + + + <del>+</del> pBabe GALV-HSF-1-(wtLTR) pBabe GALV pBabe Puro

pBabe GALV-HSF-1-(HSE Tyr LTR)

<del>+</del>′+

++

FORE THE

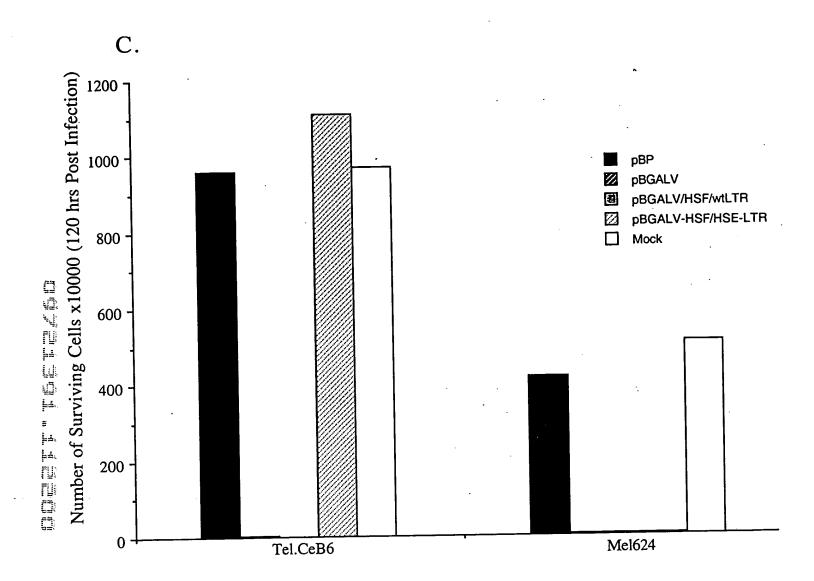


FIGURE 14C.